

# Our Manchester

"it's the way that we do things, not a thing that we do"

## Our Manchester Strategy

We have big plans for Manchester. The Our Manchester Strategy (2015–2025) sets out the long-term vision for Manchester's future where we want to build a more equal, inclusive and sustainable city for everyone who lives, works, studies, volunteers and plays here.

Our plans are ambitious, so it means we need to do things differently. We aren't doing this alone, it's only by working with other public sector organisations, businesses, voluntary groups and communities that we will make our shared vision a reality - and our workforce have a huge part to play in this too.



## Our Manchester Behaviours

It takes a certain type of behaviour, attitude and way of working to achieve the Our Manchester Strategy. That's why we have the Our Manchester Behaviours:



These behaviours are the foundation for how we work, respond and interact with one another. No matter what your role will be, everyone has a part to play in delivering the Our Manchester Strategy - so, how will you play your part?